



7791-0103-25X CONT

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN THE APPLICATION OF

Michael C. SCROGGIE et al

: EXAMINER: ROBINSON-BOYCE, A.

SERIAL NO: 09/505,632

:

CPA FILED: April 4, 2001

: GROUP ART UNIT: 2163

FOR: SYSTEM AND METHOD FOR
DISTRIBUTING INFORMATION...

PRELIMINARY AMENDMENT

ASSISTANT COMMISSIONER FOR PATENTS
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Technology Center 2100

SIR:

Responsive to the Official Action mailed March 9, 2001, and further to the Appeal
Brief filed herewith, please amend the above-identified patent application, as follows:

IN THE CLAIMS

Claim 46, amended as shown in the marked-up copy of the claims submitted
herewith, is as follows:

46. (Twice Amended) A computer network implemented system, comprising:
means for transmitting from a manufacturer computer over the Internet to a remote
Web site manufacturer incentive data defining manufacturer incentives to purchase one of a
product and a service offered by a manufacturer; and
means for updating a manufacturers incentives database storing data defining
manufacturers incentives including graphical image data corresponding to said manufacturers
incentives with said manufacturer incentive data.